TONY WILSON RACING

2027 SPONSORSHIP PROPOSAL

Planned 10-race NHRA Pro Mod Championship program



Individual-race & full-season partnerships

TonyWilsonRacing.com

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Partner with Tony Wilson Racing

Put your brand alongside Tony Wilson Racing and our distinctive purple-and-white Willys Pro Mod for the planned 2027 championship campaign. Individual-race and full-season sponsorships offer flexible ways to support the team and connect with drag racing fans.

Partnership opportunities

Available placements include wing, hood scoop, front panel, rear quarter panel, and door sponsorships. Packages can be tailored around your preferred races and marketing goals.

Sponsor activation

Partnership planning can include sponsor recognition on the race car, Tony Wilson Racing social media content, race updates, and opportunities for team appearances or promotional activities. Specific deliverables, artwork placement, and availability will be agreed with each sponsor.

Connect with the team: **Facebook — Tony Wilson Racing**
TonyWilsonRacing.com

Sponsorship packages

Choose one race or the full planned 10-race season.

Placement	Per race	Full season
Wing spot (7 spots)	$1,500	$13,500
Hood scoop	$3,000	$27,000
Front panel	$5,000	$45,000
Rear quarter panel	$5,000	$45,000
Door	$10,000	$90,000

Full-season savings: Per-race rate × 10 races, less a 10% discount.

Front and rear panel rates are for each placement separately. Wing pricing is per spot. Placement availability and final artwork specifications will be confirmed with the team.

Flexible payment options

Individual-event sponsors: Flexible payment plans are available for individual-event sponsorships, with the final payment due during the week of the selected event.

Full-season sponsors: Full-season partners may spread their sponsorship investment over six equal monthly installments. The first installment is due upon signing the sponsorship agreement, with the remaining five installments due monthly thereafter.

Visit **TonyWilsonRacing.com** or contact Tony Wilson Racing on Facebook to discuss your sponsorship and payment schedule.

Proposed 2027 event schedule

Regular Season

Dates	Location
March 12–14	Gainesville, FL
April 2–4	Charlotte, NC
April 30–May 2	Valdosta, GA
June 11–13	Bristol, TN
June 25–27	Norwalk, OH

Countdown to the Championship

Dates	Location
July 9–11	Chicago, IL
September 3–5	Indianapolis, IN
September 24–26	Rockingham, NC
October 1–3	St. Louis, MO
October 29–31	Las Vegas, NV

Proposed schedule supplied by Tony Wilson Racing. Dates and locations are subject to change.

Tony Wilson Racing in action









Tony Wilson Racing

At the track





